



**BRÜ DADDY'S BREWING CO.**  
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## **BRÜ DADDY'S Brewing Co. Wins at WORLD BEER CUP**

### **Allentown Brewery Wins Silver Award for Irish Red Ales**

**FOR IMMEDIATE RELEASE, May 11, 2023** – **BRÜ DADDY'S Brewing Co.** announced today it is the recipient of a Silver award at the 2023 WORLD BEER CUP beer competition for its Red Ale Eddy which competed in the Irish Red Ale category.

The World Beer Cup, often referred to as the "Olympics of Beer Competitions," is held every two years. This year's competition was one of the most competitive to date with over 10,000 beers submitted for judging in over 100 categories. Bru Daddy's Head Brewer, Todd Reinhardt, developed the recipe over 10 years ago when he was homebrewing. "It's one of my favorite beers to brew and I've been perfecting the recipe for over 10 years so it is very rewarding to win an award for this beer," said Reinhardt.

Bru Daddy's has won national awards at the US Open Beer Championship three year's in a row for three different beers, and last year at the PA Farm Show. Bru Daddy's has also won "Best Beer Selection" in the Lehigh Valley three years in a row. The local family-run brewery has recently finished their production brewery and are distributing their beer locally through Banko Beverage in Allentown, PA.

Bru Daddy's Brewing Co. brewpub at 732 Hamilton St. Allentown is a popular spot in downtown Allentown. Reservations are recommended at <http://www.brudaddysbrewingco.com>